



# Global News Update

Year-to-Date Exports

Soybeans  
1.35 billion bushels

Soybean Meal  
362 million bushels

Soybean Oil  
1.1 million metric tons

Friday, June 25, 2010

## FAS Approves \$5.1 Million For ASA International Marketing Efforts

FAS approved \$5,171,415 for ASA's international marketing efforts during the Program Year 2010, which runs from July 1, 2010 to June 30, 2011. The funding, which comes from the Market Access Program (MAP), will support USSEC's effort to promote U.S. soybeans, soy meal and soy oil across the world. FAS included \$5,120,903 for approved projects and \$50,512 for uncommitted activities.

## Japanese Crushers In Midwest To Visit U.S. Exporters, Learn About U.S. Soy Production

A team of crushing industry representatives from Japan began a tour of U.S. farms, crushing plants and research facilities this week under the guidance of USSEC Japan Country Director LaVerne Brabant and consultant Katsufumi Maekawa. The 14 Japanese visitors first stopped at USSEC headquarters in St. Louis, where they learned about the advantages of value-added soybeans in a presentation by Technical Director Kim Nill. The team then was given an inside look at the Danforth Center by researcher Dr. Elliott Herman before departing for a demonstration on U.S. soybean crushing at the Continental Grain and Barge (CGB) soybean crushing plant in Mt. Vernon, Ind. Later, the team visited the Tim Scates farm in Carmi, Ill. Scates demonstrated a large-scale irrigation system he's incorporated to boost his soybean yield. The Japanese team was scheduled to continue their U.S. visit at a meeting with officials at the Delong Company in Illinois. Delong had prepared a presentation on the process of distribution of soybeans and soy products.



*The Japanese team at the Tim Scates farm in Illinois*



*A CGB official explains to Japanese visitors the processes followed at his company's crushing plant in Mt. Vernon, Ind.*



*USSEC arranged for a meeting between Said Al Masri, Minister of Agriculture in Jordan, Dr. Subhi Mansur Hamadi, Senior Deputy Minister of Iraqi MOA, and Mr. Ron Verdonk, Agricultural Counselor, U.S. Embassy Baghdad.*

### **Iraqi Team Meets Agriculture Officials in Jordan, Tour Port of Aqaba For Importing Tips**

As a continuation of support to the Iraqi poultry, dairy, and livestock producers, USSEC's Middle East staff organized a program for Iraqi officials to visit the Jordanian Aqaba port and to meet with Jordan's Minister of Agriculture, the Chief Commissioner of Aqaba Special Economic Zone Authority, the Director of Aqaba Port and the Jordanian Customs Department. The Iraqi team – it was hosted by USSEC Regional Director Tim Burleigh, Regional Consultant Mousa Wakileh and Ron Verdonk, Agricultural Counselor at the U.S. Embassy in Baghdad - visited the Jordanian Port of Aqaba to see first-hand their feed import clearance procedures. The team also learned from commercial traders their views on sourcing more affordable animal feed through restarting vessel-sized shipments of soy meal and other feed ingredients into the port of Umm Qasr. Prior to the Gulf War, Iraq imported 23 million bushels of U.S. soybean meal annually.

### **U.S. Soybean Meal, Soy Protein Promoted To Leading Crusher in Korea**

USSEC staff in Korea had a meeting with the manager in charge of feed ingredients marketing from CJ Cheiljedang, one of the leading crushing companies in the region. The goal of the meeting was to increase market share of U.S. soy in the Korean crushing sector. The focus of the discussion was placed on aquaculture sector, where there is an increased demand for plant-origin protein meals due to unstable supplies and pricing of fish meal. It was advised that U.S. hipro dehulled soy meal and soy protein concentrate could be an effective alternative to fish meal. Increasing demand for hipro dehulled meal will also be beneficial because CJ Cheiljedang has launched the fermented soy product based on hipro dehulled meal targeting swine, poultry and aquaculture this year.

## **Aquaculture Fellowship Program Benefits Fish Farmers and Soy Industry**

The Global Soy in Aquaculture Fellowship Project, now in its second year, has been providing specialized technical support in marine shrimp production, thanks to funding from the Illinois Soybean Association. The Fellowship Project is designed to provide needed technical assistance to the program while giving a new Ph.D. graduate the opportunity to work in the international aquaculture arena and gain knowledge and skills important to the future of the U.S. soybean and global aquaculture industries. Over the past two years, Dr. Herbert Quintero has provided technical support services under the Fellowship program in marine shrimp culture to Latin America, Southeast Asia and China, and in freshwater and marine fish culture to Latin America. This year, Dr. Quintero has traveled to Mexico, Colombia, Philippines, Thailand and China, providing assistance to on-going marine shrimp feeding demonstration projects and assessing the potential for future ones. He also presented technical seminars on marine shrimp and tilapia culture that promote the soy-based aquaculture technologies developed by the U.S. soybean industry. A total of 17 one-on-one technical support visits and 14 technical seminars have been provided under the Fellowship Project this year. The Fellowship Project still has a very busy agenda ahead with technical travel assignments to Panama, Colombia, Honduras, Peru, Mexico, Venezuela, Ecuador, China and Southeast Asia this year. The Fellowship Project has become an important tool to promote high soy-based diet formulations for marine shrimp in different regions of the world, and it is expected that it will continue providing needed technical support to the Global Soy in Aquaculture Program in many other areas in the years to come through the engagement of qualified recent PhD graduates.



*The Fellowship program's Dr. Herbert Quintero assisting feeding demonstration cooperators Acucicola Polo in Mexico*



*Feed management and methods are discussed by program participants at the Abalos Farm in the Philippines*



*Technical support in marine shrimp production and management techniques are regularly provided by the fellowship*

## USSEC Events Calendar

Jun 19-26	European Soy Meal Roadshows	Europe
Jun 20-26	Korean Soy Meal Buyers	MN, IL, LA
Jun 20-27	Japan Crusher Team	MO, LA, IL
Jun 21-Jul 1	Soy in Aquaculture Meetings	Turkey, Egypt, Greece
Jun 26-Jul 2	Japan Soyfood Alliance	Japan
Jun 27	Risk Management Workshop 2010	Mexico
Jul 17-24	CFNA Summit	China
Jul 24-31	Soy in Baking/NCI	North Dakota
Jul 27-28	USB-IM and ASA-TPIA Committee Meets	St. Louis



*The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the USDA's Foreign Agricultural Service investments provided through the American Soybean Association.*

