

USSEC GLOBAL NEWS UPDATE

June 11, 2010



USSEC Hosts Team of Chinese Feed Millers and Swine Producers at World Pork Expo

USSEC hosted a team of 20 Chinese feed mill managers and swine producers this week during the World Pork Expo in Des Moines, Iowa. USSEC China Technical Director for Livestock Dr. M.Y. Huang and USSEC Marketing Manager Greg Olwig led the Chinese team, which was welcomed with a reception organized by the Iowa Soybean Association and the Iowa Department of Economic Development. The team was educated on technical developments that will allow and encourage them to increase inclusion of U.S. soy meal in their swine feeds. The Chinese team also met with representatives of Kemin Industries, Newsham Choice Genetics and will attend an event arranged by USSEC TPIA Committee member Jim Miller. Following the World Pork Expo, the Chinese will tour farms and soybean industry members in Nebraska.



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.